

The FAIRMONT

A Novare Events Venue

Facility Address: 1429 Fairmont Avenue, Atlanta, GA 30318
Mailing Address: 817 West Peachtree Street, NW, Suite 208 Atlanta, Georgia 30308

The Fairmont, located on Fairmont Avenue, off Huff Road, is the newest event venue on the stylish Westside. A warehouse space, transformed into a modern, industrial venue with 20-foot ceilings and stunning clerestory windows surrounding the space. Think Hollywood Glam meets industrial chic! A sleek pre-function space with built in bar, sparkling chandeliers, three lounge groupings, polished concrete floors and a wall of windows is perfect for cocktail hour. Multiple sets of frosted French doors lead into a 15000-event space. Lush draping, included in the venue, soften and shrink the space and can provide a beautiful ceremony setting for up to 300 guests.

Capacity

The maximum capacity of the space may vary from below due to seating requirements, dance floor size, catering needs, and audio/visual needs. The 19,000-square foot event space can comfortably accommodate the following number of guests:

Reception	2,000 guests
Seated Dinner	800 guests
Wedding ceremony/reception	400 guests

Fairmont can be arranged in multiple configurations to accommodate events from 150 – 2,000 guests.

Facility Rental Fees

Facility fees may vary depending on time of the year, beverage minimums also may apply

Day of the week	Rental	Beverage minimum	Ceremony Fee
Sunday-Thursday	\$5,000.00	N/A	\$1,000.00
Friday	\$5,000.00	\$5,000.00	\$1,250.00
Saturday	\$6,000.00	\$6,000.00	\$1,500.00

Rental fees are based on a four-hour event with four hours of support time. Additional access time is available at \$400 per hour. An additional fee may apply to event time after midnight. A ceremony fee of \$1,500 gives an extra hour of event time, an extra hour of load-in time, a one-hour rehearsal the day before (based on venue availability) and a bridal changing room.

Please inquire about high demand rates for Citywide Events, Holidays, Proms and December Events.

The FAIRMONT

Rental Includes

- 32 72" Round Tables, 8 Estate tables (4'x8'), 10 36" table (high), 8x Marble top high top tables, 6 48" round tables and 300 White Bellini Chairs.
- Lounge groupings including 3 sofas, 2 ottomans and 6 chairs.
- Access to the 210 (evening) 100 (daytime) marked parking spaces and ample street parking. Valet services can be quoted for additional parking needs.
- 125 feet of draping from the ceiling
- Security for 300 guests. If attendance is to exceed 300 guests, one additional officer is required for every 150 guests at a rate of \$250 each. (Additional security rules apply to Sorority/Fraternity Functions)

Additional information

- Novare Events, LLC handles all beverage services for your guests. No outside beverages may be brought on premise. A beverage minimum of \$6,000 applies to all Saturday evenings.
- There are nine approved caterers at Fairmont. Please contact your caterer for any food service needs.
- A \$2,000 outside catering fee applies to any caterer selected who is not on our approved list.
- Please inquire about available tenting, restroom attendants and coat check services.
- Rates for December, proms, and non-profit organizations vary from standard rates, please request more information.
- Rates are subject to change without notice.

Deposit and Payment Policy

- The rental fee is due with the return of the signed rental agreement. The date of the event is not reserved until this payment and the signed rental agreement are received. The rental fee is non-refundable.
- Six (6) months prior to the event date, the beverage minimum is due.
- Five (5) working days prior to the event date, the final payment is due. The final payment must be made with a credit card or certified check.
- A \$1,500 security deposit is due five (5) days prior to your event as security for any damages that may occur.
- Novare Events accepts payments in the form of cash, check or credit card. Checks may be made payable to "Novare Events, LLC." A 3 or 4% administration fee applies to all credit card transactions.

AV and WiFi

- Active Production and Design is the exclusive AV company for The Fairmont. Please contact them directly at 404-633-3527 for all your AV needs.
- If an outside AV / Production company is used a \$1,000.00 fee is required along with a \$65 per hour Project Manager Fee. This does not apply to DJs and Bands brought in for social events.
- Discounted staging may be rented directly through The Fairmont or Through Active Productions for \$500.00 for up to a 12' x 24' adjustable stage with skirting.
- 1 GB of password protected wireless internet is available for use at \$250.00 per event.

The FAIRMONT

Per Person Bar Pricing

Beer and Wine Hosted Bar

4 Hour Open Bar - \$29.00++ per guest, 4.5 Hour Open Bar - \$31.50++ per guest
\$5.00++ per guest for each additional hour

Includes:

Butler passed wine upon guest arrival

Beers –Stella Artois, Sweetwater 420, Bud Light, and Yuengling

House Wines – Sycamore Lane Chardonnay, Sycamore Lane Pinot Grigio, Sycamore Lane Cabernet Sauvignon, Freixenet Sparkling Wine

Non-alcoholic Beverages – Coke, Sprite, Diet Coke, Ginger Ale, Tonic Water, Soda Water, Orange Juice, Cranberry Juice, Grapefruit Juice

Premium Wines, \$3.00 additional per person –

Z. Alexander Brown Sauvignon Blanc, Toad Hollow Chardonnay, Toad Hollow Rose,
Z. Alexander Pinot Noir, 1924 Cabernet Sauvignon, Pol Remy

Call Brand Hosted Bar

4 Hour Open Bar - \$34.00++ per guest, 4.5 Hour Open Bar – \$37.00++ per guest
\$6.00++ per guest for each additional hour

Includes:

Butler passed wine upon guest arrival

Liquors – Smirnoff Vodka, Bombay Gin, Speyburn Braden Orach Scotch, Jim Beam Bourbon,
George Dickel Whiskey, Seagram's 7 Blend, and Ron Carlos Rum

Beers –Stella Artois, Sweetwater 420 and Bud Light

House Wines – Sycamore Lane Chardonnay, Sycamore Lane Pinot Grigio, Sycamore Lane Cabernet, Freixenet Sparkling Wine

Non-alcoholic Beverages – Coke, Sprite, Diet Coke, Ginger Ale, Tonic Water, Soda Water, Orange Juice, Cranberry Juice, Grapefruit Juice

Premium Brand Hosted Bar

4 Hour Open Bar - \$39.00++ per guest, 4.5 Hour Open Bar – \$42.50++ per guest
\$7.00++ per guest for each additional hour

Includes:

Butler passed wine upon guest arrival

Liquors – Ketel One Vodka, Titos Vodka, Bombay Sapphire Gin, Glenlivet 12 year, Bulleit Bourbon,
Crown Royal Blend, American Spirit Whiskey, and Bacardi Light Rum

Beers –Stella Artois, Sweetwater 420 and Bud Light

Premium Wines – Z. Alexander Brown Sauvignon Blanc, Toad Hollow Chardonnay, Toad Hollow Rose,
Z. Alexander Brown Pinot Noir, 1924 Cabernet Sauvignon, Pol Remy

Non-alcoholic Beverages – Coke, Sprite, Diet Coke, Ginger Ale, Tonic Water, Soda Water, Orange Juice, Cranberry Juice, Grapefruit Juice

Upgraded wines options

Select (4) of the following to upgrade Premium package for \$10

Select (4) of the following to upgrade Call package for \$13

Wine service with dinner, added to package at 7.00 per person

La Crema Chardonnay Sonoma Coast, Black Stallion Chardonnay, Napa

Outer Sounds Sauvignon Blanc Marlborough, Château Minuity Rosé Cotes de Provence

Wine by Joe Pinot Noir, Oregon, Cambria Pinot Noir Santa Maria Valley,

Black Stallion Cabernet Sauvignon Napa, Sterling Vineyards Napa Valley Cabernet Sauvignon,
Altocedra Ano Cero Malbec

Please note to keep up with the ever-changing wine market, options may change based on availability

The FAIRMONT

Consumption Bar Pricing

Call Brand Liquor Drinks:	\$9.00++ per drink
Premium Brand Liquor Drinks:	\$11.00++ per drink
House Wine:	\$8.00++ per glass
Premium Wine:	\$10.00++ per glass
Beer:	\$6.00++ per bottle
Non-alcoholic Beverages:	\$3.00++ per drink

Miscellaneous Beverage Options

Passed Toast with Freixenet Sparkling Wine	\$4.00++ per guest
Passed Toast with Stellina Di Notte	\$5.00++ per guest
Tablesides House Wine Service during Dinner added to per person bar package	\$4.00++ per guest
Tablesides Premium Wine Service during Dinner added to per person bar package	\$5.00++ per guest
Tablesides Upgraded Premium Wine Service during dinner added to per person	\$7.00++ per guest
Ask about our local craft beer upgrades	

Liquor Add Ons/ Upgrades

Olmecca Alton Plata Tequilla	\$2.00++ per guest
Don Julio Tequilla	\$4.00++ per guest
Jameson Irish Whiskey	\$3.00++ per guest
Hennessey VS	\$4.00 ++ per guest
Titos on Call Brand Bar	\$2.00 ++ per guest

Craft Beers

Substitute any 2 of listed beers with 2 of the below beers:	\$2.00 ++ per guest
Substitute all 4:	\$3.00 ++ per guest
Terrapin Sound Czech Pilsner, Creature Comforts Tropicalia IPA, MNB I'm On a Boat Golden Ale, Wild Heaven Emergency Drinking	

Craft Specialty Cocktails

(to be served during cocktail hour):

Sangria (White or Red)	\$3.00 ++ per guest
Old Fashioned - Bulleit Bourbon, Bitters, Sugar	
French 75 - Bombay Sapphire, Lemon Juice, Simple Syrup, Prosecco	
Ultimate Lemonade - Titos Vodka, Elderflower Liquor, Lemonade	
Margarita - Alton Plata Tequilla, Triple Sec, Lime Juice, Sweet and Sour	
Mule - Moscow - Ketel One, London - Bombay Sapphire Gin, Kentucky - Bulleit Bourbon	
Lime Juice, Bitters and Ginger Beer	

Staff Charges

A fee of \$150 per Bartender, \$150 per Bar Back, and \$150 per Busser is applicable for the above bar service options. One bartender is required for every 75 guests and one bar back plus one busser is required for every two bartenders.

Additional Information

++ denotes that all beverages are subject to a 22% service charge and 8.5% sales tax applied to beverage and service charges. An additional 3% sales tax applies to all liquor charges.

All alcoholic beverage service for the events at The Fairmont is provided by Novare Events, LLC.

**The FAIRMONT
Approved Caterers**

Affairs to Remember
Saffold Barksdale
Saffold@affairs.com
404-872-7859
www.affairs.com

Bold Catering & Design
Monique Joyce
678-302-3206
mjoyce@bold-events.com

*Dennis Dean, Catering and Events
Annie Duncan
annie@dennisdeancatering.com
404-475-1002

Endive
Julia Hurtwitz
julia@endiveatlanta.com
404-504-9040
www.endiveatlanta.com

Bhojanic Catering
Archna Becker
archna@bhojanic.com
404-386-1940
www.bhojanic.com

Legendary Events
(404) 605-8924
www.legendaryevents.com

Proof of the Pudding
Dina Iglesias
dbiondo@proofpudding.com
404-892-2359
www.proofpudding.com

Soiree Catering and Events
Kelly Lassiter
kelly@soireecateringatlanta.com
404-467-1699
www.soireecateringatlanta.com

Three Sisters Catering
Kate Holway
kate@caterwiththreesisters.com
404-488-4565
www.cateringwiththreesisters.com

***\$1,000.00 room rental discount if our preferred caterer, Dennis Dean is used.
(Minimums Apply)**

If you would like to use a caterer that is not on our approved list, we will need a copy of their business license and proof of insurance. There is also a \$2,000 kitchen use/outside catering fee. Please be sure that your caterer can comply with our house rules (see your Account Manager for details) before you sign a contract with a caterer that is not on our approved list.

Please note many of our approved caterers are happy to work with a variety of different Ethnic restaurants and caterers to provide specialty cuisine for your event.

The FAIRMONT
Recommended Vendor List

Florist and Décor Company

Alchemy Event Studio	Kate and Amy	678-895-8429
Andy Beach and Co	Andy Beach	770-521-0468
Bold American Events	Steve Bales	404-696-4737
Eventscapes	J. Wilbur Smith	404-733-6763
Flowers by Yona	Yona Friedman	404-844-6720
Legendary Events	Lorena Kanani	404-605-8924
Topher Mack	Chris Macksey	404-754-6046
Tulip Blooming Creations	Heather or Eva	404.622.8828
Unique Floral Expressions	Julie Coffin	404-626-8097
WM Events	William Fogler	678-662-2570
Your Event Solutions	Dawn Tibbles	770-945-2160

Exclusive Lighting/AV

Active Production and Design, Inc.	Ever Clavel	404.633.3527
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Bakeries

Baker's Man Inc.		770-664-9669
Classic Cheesecakes		404.233.9636

Photography

Decisive Moments		404.275.5684
Robin Nathan Photography		678-472-2144
The Willetts, Caroline and Gregg		404.964.8268

Officiants

Rabbi Winokur		770.641.8630
Kris McDaniel, mcdaniel.kris@gmail.com		404.365.6700
Judge Hugh Robinson		770.528.2466
Rev. Msgr. Henry C. Gracz		404.521.1866

Entertainment

Bands and DJs

Absolute Entertainments		404-355-5541
East Coast Entertainment		404.351.2263
Event Performance		770.518.1317
Sam Hill Entertainment		866.SAM.HILL

Linen and Drapery

Party Tables, Inc.	Sanders Hulseay	404-803-8111
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Transportation

Atlantic Limousine and Transportation	Holly Adams	770.733.0751
Trolley- Glenn Phillips		770.977.0810
The Georgia Tech Ramblin' Wreck		404.894.9643

Rentals

Atlanta Party Rentals		404-425-9966
Collection Event Rentals	Lois Bourne	404.720.0085
Crush Event Rentals		678.447.2550
Peachtree Tents and Events		404.574.6655

The FAIRMONT

Preferred Hotels

Marriott Courtyard Midtown
1132 Techwood Drive
www.atlantacyeevents.com

404-713-0933

Four Seasons
75 14th Street
Courtney Clough
www.fourseasons.com
Courtney.clough@fourseasons.com
404-253-3815

Marriott Suites Midtown
35 14th Street
www.marriott.com

Renaissance Atlanta Midtown
866 West Peachtree Street, NW
www.renaissancehotels.com
678.237.5409

Residence Inn Marriott
134 Peachtree Street, NW
www.marriott.com/ATLDT
Brenda Archie
404-522-0950 ext. 521

The Ritz Carlton
181 Peachtree Street, NE
www.ritzcarlton.com
Nancy Resman
404-240-7049

Glenn Hotel
110 Marietta Street NW
www.glennhotel.com
404-469-0592

The FAIRMONT DRIVING DIRECTIONS

For I85 South

Head southwest on I-85 S
Take exit 84 toward 14th Street/10th Street
Turn right onto 14th St NW
Turn right onto Howell Mill Rd
Turn left onto Huff Rd NW
Turn right onto Fairmont Ave NW
Destination will be on the right

For I75 South

Take exit 252 for Howell Mill Rd
Turn right onto Howell Mill Rd
Turn right onto Huff Rd NW
Turn right onto Fairmont Ave NW
Destination will be on the right

For I85 and I75 North

Take exit 250 toward Tenth St/Fourteenth St/Georgia Tech
Merge onto Williams St NW
Turn left onto 14th St NW
Turn right onto Howell Mill Rd
Turn left onto Huff Rd NW
Turn right onto Fairmont Ave NW
Destination will be on the right